



Historic Deerfield

Press Release

Immediate Release

June 17, 2009

Attn: News, Calendar and
Features editors.

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Digital HI-RES photos available upon request

New Lower Admission Price Debuts at Historic Deerfield Visitor Savings to Start July 1

Just in time for the summer travel season, Historic Deerfield is rolling back the cost of adult admission. Starting July 1, visitors 18 and older will pay only \$12 to experience, explore and enjoy everything that this world-class museum of early New England life has to offer.



"We want to make the visitor experience more accessible to a broader audience," said Philip Zea, President of Historic Deerfield. "We hope that the new price will help to encourage new visitors and repeat visitors alike to take advantage of the abundance of offerings at Historic Deerfield."

The cost of a youth ticket will remain just \$5 for visitors aged 6-17. General admission will still be free for children under 5, Deerfield residents, and Historic Deerfield members.

Membership offers another way to stretch limited resources. Family memberships are just \$60, and individual memberships are \$40. They both offer unlimited visits to the museum for one year, including programs and activities.

Historic Deerfield museum is open daily from 9:30 a.m. to 4:30 p.m. through November 29. For more information about visiting Historic Deerfield, please call (413) 775-7214, or visit www.historic-deerfield.org.

About Historic Deerfield

Historic Deerfield (www.historic-deerfield.org) is a nationally recognized museum offering tours of period houses and the Flynt Center of Early New England Life. Now featuring

exhibitions:

- *Stimulating Beverages: Tea Coffee and Chocolate Wares at Historic Deerfield*, on view through August 9, 2009.
- *Into the Woods: Crafting Early American Furniture*, a long-term furniture exhibition on view through 2013.
- *Engraved Powder Horns from the French and Indian War and the American Revolution: The William H. Guthman Collection*, permanent.
- *Celebrating the Fiber Arts: The Helen Geier Flynt Textile Gallery*, a permanent exhibition with changing elements.

Historic Deerfield also offers relaxed fine dining at Champney's Restaurant and Tavern at the Deerfield Inn, lodging at the 1884 Deerfield Inn (www.deerfieldinn.com), and shopping at the Museum Store (www.deerfieldstore.com). Please call 413-775-7214 for museum information and program schedule.



Historic Deerfield is a member of *Museums10*, a partnership of ten outstanding museums - Amherst College Museum of Natural History, Emily Dickinson Museum: The Homestead and The Evergreens, The Eric Carle Museum of Picture Book Art, Hampshire College Art Gallery, Historic Deerfield, Mead Art Museum at Amherst College, Mount Holyoke College Art Museum, National Yiddish Book Center, Smith College Museum of Art, and the University Gallery at UMass Amherst - in one gorgeous place: the Pioneer Valley of Western Massachusetts. For more information about *Museums10*, please visit www.museums10.org.

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