

Historic Deerfield
2017
Annual Report



Mission Statement

Historic Deerfield, Inc., is dedicated to the heritage and preservation of Deerfield, Massachusetts and the Connecticut River Valley. Its museums and programs provide today's audiences with experiences that create an understanding and appreciation of New England's historic villages and countryside.





Message from the **Chair, Board of Trustees**



Greetings! On behalf of the entire Board of Trustees, I thank you, deeply and sincerely, for your continued support of Historic Deerfield. Your support is vital to our mission of providing our audiences with experiences that create an understanding and appreciation of this extraordinary place.

Let's take a look at some of the developments at the museum during the past year.

Increased Revenue from Donors and Strong Markets

I am pleased to report that Historic Deerfield's net assets increased by more than \$2 million during fiscal year 2017. That increase was due in large part to increased gifts from generous donors and strong financial markets. Total invested net assets increased five percent over 2016. So, while we suffered a modest operating deficit due to certain budget shortfalls and unforeseen personnel and other challenges, Historic Deerfield remains

financially strong and well-poised for the future.

Expansion of Programming Attracts New Audiences

Every year, the museum presents more than 75 programs for visitors from across the country and abroad, including members, scholars, collectors, and students. In addition to our historic trade demonstrations, educational, and family programs, this year we were able to expand our programming to include a theatrical style evening tour program on The Street. The new tour was so popular that it sold out in ten days. The popularity of this program demonstrates the importance of developing innovative programming to help expand our audiences.

The museum continued to provide the opportunity for great travel experiences focused on decorative arts with the members' trip to New Orleans last September. In the

fall of 2017, our members' trip takes us to San Francisco, where we will visit many important private and public collections and see great architecture and design.

The Deerfield Inn Continues as One of the "Best"

In May 2017, Trip Advisor named The Deerfield Inn as one of the Top 25 Best Small Hotels in the United States, garnering the inn a Trip Advisor "Travelers Choice" award. This is a wonderful accolade in a year that brought many changes to the inn, as our longtime innkeepers, Jane and Karl Sabo, retired in October 2016. We are pleased that an old friend of the Deerfield Inn, Steve Pardoe, has come on board as the new innkeeper. Come visit the inn and meet Steve!

Key Additions to the Museum Collections

Home to one of the best public collections of art and antiques in America, Historic Deerfield continues to make key additions to the museum's primary areas of period American furniture, paintings, silver, ceramics, textiles and metal wares, as well as our extraordinary collection of colonial powder horns. This year, the museum acquired a powder horn that is arguably the finest example to survive from the American Revolution. The "Gatchel powder horn" made by Andrew Clark for John and Sarah Gatchel of Vassalboro, Maine, features complex engraving on a spiraled and tapering 'canvas' depicting in detail two seminal political cartoons of the time: Paul Revere's *Boston Massacre* and *The able Doctor*, or *America Swallowing the Bitter Draught* (from the June 1774 issue of the *Royal American Magazine*). Be sure to turn to the report's *Recent Acquisitions* section to view the powder horn and the other highlights of this year's additions to the collection.

Commitment to Historic Preservation in Deerfield and Beyond

At the core of our mission is historic preservation – preserving the buildings, monuments, and landscapes of our past to help us learn about who we are and how that has shaped our heritage, values, and culture. The museum's commitment to historic preservation drove the recent acquisition of the remarkable interior of the 1739 Abel Chapin House in Chicopee, Massachusetts, prior to its demolition. Three full rooms of fancy paneling, moldings, and baseboards, plus an extremely rare signature left by the house's joiner on the back of a panel to the second floor fireplace, are now on display at the Flynt Center as a part of the exhibition that opened in May, "*Why We Collect: Recent Acquisitions at Historic Deerfield, 2010-2017*." The rooms serve as a remarkable architectural teaching tool for the museum and as a statement to the importance of historic preservation.

Back on The Street, we look forward to the completion of Barnard Tavern in 2018 and new projects on the horizon, including the restoration of Historic Deerfield's most visited building, the Stebbins House.

The Strategic Plan: On the Path to 2020

We continue to make excellent progress on our strategic plan, *The 2020 Vision for Historic Deerfield*, which focuses on (1) preserving Old Deerfield, (2) educating the museum's audience, (3) increasing attendance and caring for our audience, and (4) raising the funds necessary to accomplish many goals.

I wish to thank each of you, as well as the staff, volunteers, and my fellow trustees of Historic Deerfield, for your important contributions to our success over the past year. Thank you!

Respectfully yours,
Joseph P. Gromacki
Chair, Board of Trustees





Report of the President



“Did You Know That?...”

You will read in the following pages about our new holiday event—a play set along the candlelit street in the year 1803, the conservation of the rare collection of plant specimens—the herbarium—created by Doctor Stephen West Williams (1790-1855) of Deerfield in 1817, the museum’s saving of room interiors from the Colonel Abel Chapin House in Chicopee, Massachusetts, signed by the joiner Martin Smith in 1759, and the production of a 30-second TV advertisement for Champney’s Restaurant at the Deerfield Inn. The full list of accomplishments in fiscal year 2017 is significant and diverse.

While we are proud of what we do to promote and to preserve Old Deerfield, the truth is that the significance of the place is awash with just about anything interesting that can cross your mind about the history and beauty of small-town America. Maybe we should develop our own version of *Trivial Pursuit*. Created in Montreal by Chris Haney and Scott Abbott in 1979, 20 million games were purchased in 1984 alone: Historical minutia is not so trivial!

Little details about Deerfield are already known like the facts that the failed effort to save the 1699 John Sheldon House—“the Old Indian House”—in 1848 is the first public attempt to preserve an historic building in situ in America, or that the first figural Civil War monument in America was installed on the Deerfield Town Common in 1867. But we cannot stop here!

To warm up, I have five easy ones for you.

- Where are the earliest, continually exhibited ‘period rooms’ in America?

Answer: In Memorial Hall, the Deerfield home of the Pocumtuck Valley Memorial Association (PVMA), which opened its doors in 1880.

- Where was the first pattern book by an American architect printed?

Answer: *The Country Builder’s Assistant* was published by Asher Benjamin (1773-1845) in Greenfield, just three miles north of Deerfield, in 1797.

- Where did one of the earliest African American poets live?
Answer: Lucy Terry Prince (ca. 1725-1821) lived as an enslaved person in the Deerfield home of her owner Ebenezer Wells (1691-1758) now Historic Deerfield’s ‘blue house’ at the corner of Memorial Street.

- Where is quite possibly the earliest commemorative, European-style battlefield marker in North America?
Answer: The Bloody Brook Monument at South Deerfield has been a landmark since it was dedicated in 1838 to the memory of the battle there in 1675 during King Philip’s War. The marker that preceded the current obelisk was described as a ruin in 1728 by Harvard student Dudley Woodbridge.

- Colonial history aside, did you know that Deerfield was one of the centers of the Arts and Crafts Movement in America during the generation flanking World War One?

Let's increase the degree of difficulty.

- Did you know that Deerfield boys witnessed the 1876 Battle of the Little Big Horn (James Earl Smith (1853-1918) 7th Cavalry, Co. D) and drowned in the Irrawaddy River in Burma (Charles Hawks Munn (1844-1863))?
- Not exotic enough? Did you know that if you had 25 cents in your pocket during the spring of 1818—approaching the value of a day's common labor, you could see up the road in Greenfield "Columbus, A Male Elephant." In all likelihood, Columbus would be the largest, living thing that you ever saw and certainly from the farthest away! *Franklin Herald* (Greenfield, MA), May 12, 1818.
- For fossil buffs and dinosaur lovers: Where was the founder of ichnology, the study of fossilized tracks, born and raised? **Answer:** Deerfield's own Edward Hitchcock (1793-1864) grew up in the house on Old Albany Road that his father Justin Hitchcock (1752-1822) built in 1779. After he became Amherst College Professor of Chemistry and Natural History, Hitchcock learned in 1835 about the discovery of sandstone slabs with footprints while the Town of Greenfield was laying new sidewalks. He wrote a scientific paper the following year about fossilized footprints in the Connecticut River Valley and theorized that the tracks had been left by ancient, giant birds, six years before an English paleontologist used the word, "dinosaur." Hitchcock eventually became President of Amherst College between 1845 and 1854.
- Here is a tough one. What ties author Horatio Alger (1832-1899) to Deerfield?

Answer: He directed the summer session at Deerfield Academy in 1856. I bet you didn't win the new refrigerator on that one!

If you think that was a reach...

- Did you know that Mary Jane Tweed, the widow of legendary New York City politician, William "Boss" Tweed (1823-1878) bought the house on The Street later owned by Margaret Whiting, one of the founders of the Deerfield Society of Blue and White Needlework? An elaborate young boy's suit said to have been worn by Boss Tweed's son is in the collection of the Memorial Hall Museum.

Imagine this!

- Historic Deerfield just purchased at auction the first Koran published in the United States. It was printed by Henry Brewer for Isaiah Thomas, Jr., in, of all places, Springfield, Massachusetts, in 1806. Copies of this imprint were owned by both John Adams and Thomas Jefferson.



- Did you know that among the great collections of Historic Deerfield is one of the oldest surviving... washing machines in the country (96.49) dating to about 1810?! Go see it in the buttery of the Hinsdale and Anna Williams House.



- Top that? Did you know that in our great museum collection is a fragment of the wedding dress (F.393) worn by Dorothy Quincy when she married John Hancock in September 1775?

By the way, we are still not 100 percent certain that, four months before the Hancocks' wedding, Colonel Benedict Arnold actually stopped in Deerfield to buy beef for the army a few days before he and Colonel Ethan Allen captured Fort Ticonderoga from the British on May 10, 1775, "in the name of the Great Jehovah and the Continental Congress." Of course we are also unsure that one of them even uttered those words, as fabulous as they are, when they broke down the commandant's door, or even if there was a door, BUT...guess where Ethan Allen's paternal grandparents lived?

DEERFIELD!

You win the refrigerator and a great place to learn about history and culture through the stories of people in a Massachusetts town with broad and surprising horizons. No matter your interests, there is something for everyone in Deerfield year round.

**Philip Zea
President**



Report of the **Senior Vice President**



2017 was an exciting year for Historic Deerfield! We welcomed visitors from all over the country and abroad eager to explore the town's rich history and hear stories of life experiences lived in the historic houses and surrounding countryside. We collaborated with new partners to diversify our program offerings, offered a variety of educational experiences in hopes of sparking a passion for the past in the students who visited, acquired important additions to the museum and library collections, and worked hard to maintain the historic structures under our stewardship.

Programs and Exhibitions

Fall weekends in Deerfield featured over twenty historic trade demonstrations reminding us of the skills involved with making both utilitarian and decorative objects and the efforts made to repair or refashion them when needed. Girl Scouts participated in Badge Day programs that focused on woodworking, hearth cooking, and gardening. And, foodies enjoyed hearth demonstrations

and classes that focused on seasonal ingredients and cooking techniques.

The New England Flax and Linen Study Group and Historic Deerfield co-sponsored a very successful weekend symposium that sold out almost immediately. Participants passionate about flax spent two days in Deerfield attending presentations and demonstrations focused on growing, processing, and weaving this important natural fiber.

The Museum Education and Interpretation Department organized a series of fun programs. Families who visited the History Workshop last spring learned about cleaning methods used in the past; visitors in the summer learned to make dye with natural materials; and those who came in the fall explored the intricacies of weaving.

Getting Ready for a Winter's Ball, a fun theatrical-based tour, debuted in early December. Participants were transported

back to 1803 where they visited with fellow townsfolk preparing for the evening, and the excitement leading up to the ball in Mr. Erastus Barnard's Assembly Hall. We worked with several community partners including Goodspeed Musicals, Valley Light Opera, Deerfield Academy's Theatre Department, American Harmony Singers, and musicians from A Merry Company. Within 10 days of announcing the tour, the program sold out. The production was a great success due to the help from so many wonderful people.

Themes featured in the Curatorial Department's exhibition, *Natural Selections: Flora and the Arts*, installed in the Flynt Center lobby (*February 2016-April 2017*), provided inspiration for the summer lecture series that explored the horticultural, decorative, and educational aspects of plants and flowers in the 18th- and 19th-centuries.

Natural history served as the focus of two additional programs last year. The spring

forum, *Plants and Place: Native Flora in Western Massachusetts*, examined the history, use, and preservation of herbaria. As part of the program participants had an opportunity to see restored pages from Stephen West Williams's herbarium. And, in the summer, Historic Deerfield organized *600 Million Years of Natural History from Pangaea to the Connecticut River Valley* for Road Scholar, a not-for-profit leader in educational travel adventures for seniors.

Museum and Library Collections

The 1817 Stephen West Williams herbarium was conserved at the Williamstown Art Conservation Center. Each sheet of the herbarium is housed in an acid-free folder with a clear Mylar cover that allows the plant specimens to be viewed. The treated sheets are grouped in boxes in the same sequence in which they appeared in the original volume. The herbarium was digitized in collaboration with Historic Deerfield, the New England

Botanical Club, and the Harvard University Herbaria. The digital version of the entire pre-conservation volume is available online through the Biodiversity Heritage Library: <https://archive.org/details/herbarium0000will>

The conservation of the herbarium was funded by the Stockman Family Foundation.

The Memorial Libraries acquired an important collection of more than 200 books, periodicals, broadsides, and ephemera on bees and beekeeping. One of the most influential books on the topic was written by a minister in nearby Greenfield. The collection was assembled by an antiquarian bookseller and beekeeper over a period of some 40 years.

The library also acquired additional manuscript volumes kept by Deerfield resident Epaphras Hoyt. The acquisition includes sketch books, an account book, the record book of the Military Library, "Recollections of Times and Things of my Early Life," and some miscellaneous letters.

A guide to this collection is available on Historic Deerfield's website.

Through our membership in the New England Regional Fellowship Consortium, a collaboration of 25 major cultural agencies, Historic Deerfield hosted two scholars awarded fellowships to conduct research in the library collections.

Historic House Restoration

The Maintenance Department had a productive year taking care of the historic structures, rental properties, and grounds. The Channing Blake Footpath was widened and resurfaced using a ground stone material from the local quarry in Sunderland. Repair work at the John Wilson Printing Office involved replacing deteriorated siding and decayed trim. And, portions of the Maintenance Shop foundation were repaired, the carpentry shop concrete floor was replaced and the layout was reorganized to create a more efficient operation.



Restoration work continues at the Barnard Tavern where sections of exterior siding were replaced; new flashing was installed at all chimneys; plaster repairs and selective replastering was completed; the back room was finished to create a space for interpretive labels; a new rear accessible entry door was fabricated; electrical rewiring was completed; security systems were upgraded; and all flooring and wall sheathing was nailed down.

Historic Deerfield purchased 18th-century interior woodwork from the Abel Chapin house in Chicopee, Massachusetts, before it was razed in 2016. Chapin expressed his wealth to passersby when he enlarged his single pile house into a double pile, added intricate interior woodwork, an ornate doorway, window pediments, and a gambrel roof. It is rare to know the specific date when work was completed or the name of the carpenter who was responsible, so when the interior of the right cupboard door on the paneled wall from the north chamber fireplace

wall revealed the signature of “Martin Smith [1]759, August ye 3rd,” it was critical that the museum add this documented woodwork to our architectural fragments collection. Nineteen feet of paneled wall from the Chapin House was installed in the Flynt Center lobby as part of the exhibition, *Why We Collect: Recent Acquisitions at Historic Deerfield, 2010-2017*.

The fourth annual Building Trades Symposium, *Buildings Archaeology: An Integrated Approach to Understanding Historic Structures*, was well received by a sell-out crowd. The day-long program explored how to build a case for determining the evolution of structures; presentations focused on period documentation, tool marks, paint stratigraphy, fasteners, and dendrochronology.

Marketing and Promotion

We had a great year getting the word out about Historic Deerfield through a variety of media opportunities including digital advertising. Our Facebook page reached a

milestone of 10,000 likes, and we nearly doubled the number of followers from the previous year. All of our marketing initiatives lead to an increase in traffic to the museum’s website.

For the first time we offered a discount on admission and membership through Groupon. We reached close to 500 sales and will offer a revised promotion next year. The Deerfield Inn and Champney’s Restaurant was featured in a 30-second television advertisement that aired on cable television. Our goal is to expand the reach of our brand into regional markets.

The successes of last year, and there were many, should be credited to the hard work of our talented staff whose contributions are reflected in every department at the museum, store and the Deerfield Inn. And, to our members, donors, visitors, and Inn guests, thank you for your continued support. We hope you will tell everyone you know to visit this incredible place.

Anne Lanning
Senior Vice President





Historic Deerfield Program Offerings, 2016-2017



Exhibitions

Natural Selections: Flora and the Arts (February 2016-April 2017)

Why We Collect: Recent Acquisitions at Historic Deerfield, 2010-2017 (April 2017-February 2018)

Celebrating the Fiber Arts: The Helen Geier Flynt Textile Gallery (ongoing)

Engraved Powder Horns from the French and Indian War and the American Revolution: The William H. Guthman Collection (ongoing)

Into the Woods: Crafting Early American Furniture (ongoing)
Furniture Masterworks: Tradition and Innovation in Western Massachusetts (ongoing)

Daniel Clay (1770-1848): Greenfield Cabinetmaker (opened April 2017)

Public Programs

Friends of Historic Deerfield Annual Meeting (March)

Patriot's Day Revolutionary Muster (April)

The History Workshop

- Ongoing programs for young visitors
- *Rainbow in a Pot: Making Dye with Natural Materials* (July-August)
- *Wonderful Weaving* (September-November)
- *Spring Cleaning: Scrub, Rub, Polish, and Shine* (April-June)

The Apprentice's Workshop

- Ongoing hands-on programs for young visitors

Open Hearth Cooking Demonstrations (July, September-December, April-June)

- *In a Pickle* (July)
- *Foods of the Fall Harvest* (September)
- *Tavern Fare* (October)
- *Apples* (November)
- *Sugar and Spice* (December)
- *Family Style* (April)
- *Fresh and Fowl* (May)
- *Cooking with Herbs* (June)

Summer Lecture Series: Natural Selections: Flora and the Arts (July)

- *'Flowers on the Frontier,' The Bartram Family: Scientists, Gardeners, and Artists in 18th-century North America*
- *Woven Gardens: Floral Motifs and Decoration on Early New England Bed Coverings*
- *Floral Design and the Changing Landscapes at Strawberry Banke Museum, Portsmouth, New Hampshire*

Hands-On History Adventures with Bement School Summer Camp (July-August)

Drop-in Tour: Harvest Day for Families (September)

Free Fun Friday (August)

Friends of Historic Deerfield Trip to New Orleans (October)

Archaeology Day in Deerfield (October)

2016 ADA/Historic Deerfield Antiques Show and Book Signing with Bruce Hoadley for *A Field Guide to Identifying Woods in American Antiques & Collectibles* (October)

Old Burying Ground Tour (October)

Day of Giving (November)

17th-Century Life (November)

Wreath Making (November)

Historic Trade Demonstrations

- Letterpress Printing (July, December)
- Redware Pottery (September, November)
- White Pine Bark and Ash Bark Basket Making (August, September)
- Architectural Woodworking (October)
- Blacksmithing (October)
- Carving and Shop Joinery (October)
- Coopering (October)
- Dressmaking (October)
- Dressing and Spinning Flax (October)
- Gravestone Carving (October)
- Gunsmithing (October)
- Shoemaking (October)
- Silversmithing (October)
- Stoneware Pottery (June, October)
- Tailoring (October)
- Tinsmithing (October)
- The Doctor is In! Early 19th-century Medical Practices (October)
- Paper Marbling (November)

December in Deerfield

(December)

- Special evening tour: *Getting Ready for a Winter's Ball*
- King Arthur Flour Holiday Cookie Baking Contest
- Holiday Baking Day
- Horse-Drawn Wagon Rides
- Open Hearth Cooking
- Gift Making
- Tavern Games

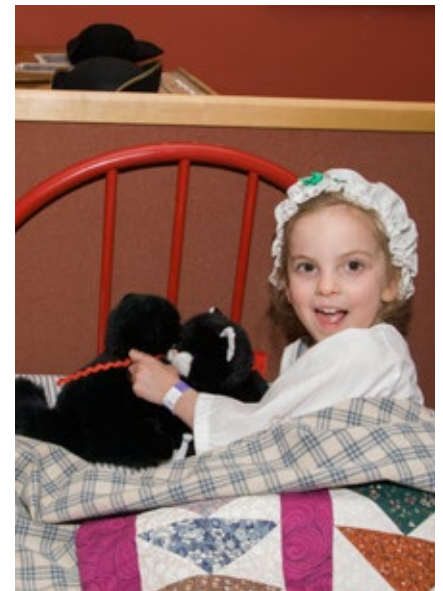
Winter Lecture Series:

Revolutionary Acts: Tea, Taxes and Tempests

- *Colonial Opposition and the Road to Revolution, 1763-1775* (January)
- 'Renounce the Baneful Herb: 'Colonial Boycotts and the Invention of Liberty Tea (February)
- 'Earthen Ware, made in Boston: ' Benjamin Leigh and John Allman's Revolutionary Partnership (March)

Girl Scout Badge Days

- Pottery Badge Program (November)
- Hearth Cooking for Scouts (January)
- Woodworker Badge (February)
- Gardener Badge (May)



Memorial Libraries

Historic Deerfield staff provide ongoing assistance to members of the public researching topics as diverse as material culture, decorative arts, architecture, and local and family history.

Specialized collections include:

Stephen L. Wolf collection on applied and theoretical color
Cheryl Needle collection on bees and beekeeping
Epaphras Hoyt collection of sketchbooks and documents
Architectural pattern books collection

Academic/Educational Programs

Historic Deerfield Forum: *Plants and Place: Native Flora in Western Massachusetts* (April)

Historic Deerfield Building Trades Symposium: *Buildings Archeology: An Integrated Approach to Understanding Historic Structures* (July)

Road Scholar Program at Historic Deerfield

600 Million Years of Natural History from Pangea to the Connecticut River Valley (July)

Stimulating Beverages: The History of Tea, Coffee, and Chocolate in Early America (September)

Flax and Linen: Following the Thread from Past to Present, a symposium presented by The New England Flax and Linen Study Group in collaboration with Historic Deerfield (August)

Historic Deerfield Decorative Arts Forum: *A Passion for Luxury: Tastemakers and Trendsetters in Early New England, 1715-1815* (November)

Deerfield-Wellesley Symposium: *The Art of Remembrance: Family, Art and Memory in New England* (March)

Historic Deerfield Museum Course: *Pressing Matters: The Art of Printing at Historic Deerfield* (March)

The Dublin Seminar for New England Folklife: *Small World: Toys, Dolls, and Games in New England, 1620-1920* (June)

School Programs

- Exploring 18th-Century Deerfield
- Colonial Life Long Ago
- Tea and Revolution
- A Day in a One-Room Schoolhouse
- The Apprentice's Workshop
- Lost Art of Letter Writing Outreach Program





Recent Acquisitions



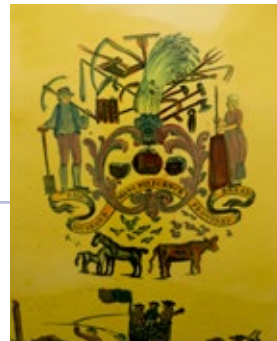
Oversized Jug

Staffordshire, England, ca. 1790

Yellow-glazed earthenware with black transfer printed decoration and overglaze enamels

Gift of Doris and Stanley Tananbaum
via the Winterthur Museum, 2017.5.18

Standing approximately 17 inches in height, the jug's sheer size suggests that it was used for advertising purposes, and placed in a china merchant's storefront window to attract the attention of prospective buyers. The jug's plethora of transfer-prints also could have been used by the merchant to showcase a variety of images one could have printed on smaller ceramic wares. Of the 16 prints found on the jug (some of which are duplicates) several are Masonic in nature, and likely reflect the public's fascination with the fraternal organization. Similar yellow-glazed earthenwares were produced in England during the latter years of the 18th century and the first several decades of the 19th century.



Quart Mug, Dish, and Plates

Samuel Pierce (1767-1840)

Greenfield, Massachusetts, 1795-1810

Pewter

Gift of John and Helen Radavich, 2016.38.4-9

Born in Middletown, Connecticut, Samuel Pierce probably apprenticed in the shop of local pewterer Joseph Danforth. After completing his training, Pierce moved his family to Greenfield, Massachusetts, in 1792 or early 1793, to pursue his trade as a whitesmith at the head of navigation on the Connecticut River. Although his pewter is uncommon today, Pierce produced a wide range of forms (basins, teapots, plates, dishes, porringers, rosettes for fan lights, and baptismal bowls) over the course of his career. In addition to examples of Pierce's pewter, Historic Deerfield also owns his account books, tools, molds, and the only extant touchmark of an American pewterer.





Plate

Staffordshire and Liverpool, England, 1760-1765

White salt-glazed stoneware with polychrome overglaze enamels

Ray J. and Anne K. Groves Fund for Curatorial Operations, 2017.10

The process of transfer-printing on salt-glazed stoneware did not meet with the same success as printing on creamware. The pitted, salt-glazed surface of the stoneware was not as effective as printing on creamware's smooth, lead-glazed surface. Most printing on stoneware appears to have been limited to plates, and in the majority of these examples, the print was created using a single color such as purple, red, or sepia. Stoneware plates printed in multiple colors—such as this example—are therefore exceedingly rare. Current research suggests that the designer of the Aesop's Fable scene (The Fox and The Goat) located at the center of the plate was Jefferyes Hammett O'Neale, who painted similar fable scenes for the Chelsea porcelain factory.

Bed rug

Made by Esther Packard (1733-1812)
Cummington, Massachusetts, 1801
Inscribed “1801/ ESTHER PACKARD.”
Polychrome, 6-ply woolen yarns sewn onto a
light blue, plain-weave wool ground
Museum Collections Fund, 2017.6

Pile-sewn rugs added warmth and decoration to beds in the 18th and early 19th centuries. This example was made by Esther Packard of Cummington, Massachusetts, when she was 68 years old. It relates to three known bed rugs in museum collections, one of which is also attributed to a member of the Packard family. Designs decorating many different types of bed coverings, including quilts, embroidered coverlets, and bed rugs, were borrowed, copied, and adapted over many years and succeeding generations.



Broadside

Made for Anthony Van Doorn (1792-1871)
Brattleboro, Vermont, 1846

Inscribed “This may certify that ASA FIELD, has worked for the subscriber some time past, as an apprentice at the CABINET BUSINESS, and has acquitted himself as a faithful, trusty, upright and honest person. He is thought to be worthy of patronage and confidence, and is hereby recommended to the public as such. Wishing for success to all Mechanical operators, and especially to this useful Craft. ANTHONY VANDOORN. Brattleboro, Vt. 1846.”

White plain weave silk, black ink

Hall and Kate Peterson Fund for Paintings, Prints, Drawings, and Photographs, 2016.21

Cabinetmaker Anthony Van Doorn moved to Brattleboro from Rhode Island in 1815 where he established a shop west of town. In 1830, he opened a larger shop on Whetstone Brook where it crosses Brattleboro’s Main Street near the town’s commercial center. There he incorporated steam and water power in his workshop, and operated the largest furniture making establishment in Vermont until 1851. Known examples of his furniture embody the late Federal and Empire styles, fashionable in the central Connecticut River Valley in the first half of the 19th century. This rare broadside, printed on silk, serves as a testimonial to his apprentice, Asa Field, who may have been striking out on his own, while providing the only known printed image of his factory, and examples of Van Doorn’s products.



Powder Horn for John and Sarah Gatchel

Andrew Clark

Vassalboro, Maine [then Massachusetts], February 21, 1776

Cow horn

Museum Purchase with funding provided by the Bartels Trust and Steven I. and Ann du Mont Lord. 2017.13

This powder horn, with exquisite and poignant engraving, is arguably the finest example to survive from the American Revolution. The engraver was a professional—Andrew Clark by name—a native of South China, Maine, who served as an artificer, or skilled mechanic, with General Henry Knox’s artillery. Three other horns by Clark are known. Unlike most powder horns, this example has two original owners, and one a woman, John and Sarah Gatchel, who were among the original settlers of Vassalboro, Maine. John served as a guide on the Kennebec River during Benedict Arnold’s ill-fated campaign to take Quebec City a few months before the horn was made. What makes the horn so compelling is that Clark executed the complex engraving on a spiraled and tapering ‘canvas’ depicting in detail two seminal political cartoons of the time: Paul Revere’s *Boston Massacre* and *The able Doctor, or America Swallowing the Bitter Draught* (from the June 1774 issue of the *Royal American Magazine*).



Portrait: John Foster Stearns (1790-1872)

Attributed to Zedekiah Belknap (1781-1858)

Dummerston, Vermont, circa 1832

Inscribed on reverse “John F. Stearns, Esq.” and “Sarah A. Stearns”

Oil on canvas

Gift of William B. Borus and Julie N. Borus in honor of Harold Richardson Borus and Elisabeth Fowle Borus, 2017.8

Zedekiah Belknap was born in Auburn, Massachusetts (near Worcester), but grew up in Weathersfield, Vermont, just south of Windsor. He graduated from Dartmouth College in 1807 with the hope of entering the ministry. Instead, Belknap spent his life painting prosperous farmers and shopkeepers along the Connecticut River Valley and in Massachusetts. The inscriptions on this fine example of Belknap’s work places the painter in Dummerston, Vermont, about 1832 when he portrayed Asa Knight and his wife, Susan, whose store is now at Old Sturbridge Village. The amazing coincidence for Deerfield is that the elder daughter, Susan (1820-1881), of Dummerston merchant, farmer, and magistrate John Foster Stearns was married in 1844 to George Sheldon (1818-1916) of Deerfield, nationally known antiquarian and the founder of the Pocumtuck Valley Memorial Association in 1870.



Lurana Chadwick Towner



Portraits: General William Towner and Lurana Chadwick Towner

James Brown (active 1806-1808)

Williamstown, Massachusetts, 1807

General Towner signed and dated “J. Brown Pinxt/ Oct 10th 180-” on the reverse, Laura Towner signed and dated “Ja. Brown Pinx [month obscured] 25, 1807” along the top edge of the reverse.

Oil on canvas

John W. and Christiana G.P. Batdorf Fund, 2016.24.1, .2

Williamstown residents General William Towner and his wife Lurana Chadwick Towner were painted in an expressive realistic style by itinerant artist James Brown. Towner was an eminent physician and surgeon, who also served as a Massachusetts state senator and representative. It was said of Towner that “he was a man of graceful exterior and pleasing manners, large and well-proportioned, a courtly gentleman of the olden time, fond of society and always deeply interested in education and politics.” Less is known about Lurana Towner, but her portrait and accessories speak to her refinement, education, and status in the community.

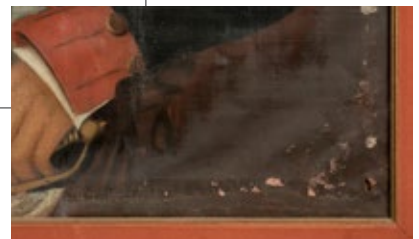
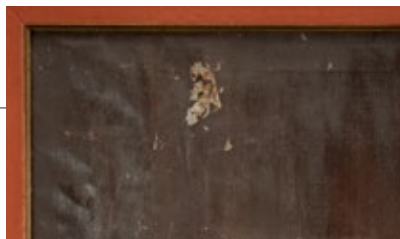
The artist James Brown painted bust length, three quarter, and full length portraits of sitters ranging in location from Williamstown to Plymouth, Massachusetts. Chief characteristics of Brown’s work are the vigorous facial modeling and striking reddish brown coloration. The Williamstown Art Conservation Center has conserved General Towner’s portrait; Mrs. Towner will undergo treatment in the coming year.



Before Conservation



After Conservation



Gen. Towner Detail - Before Conservation

Ongoing Funding Priorities

Audience Growth and Programs

Our first priority looks outward and focuses on audience expansion and engagement. Increased funding will enable the museum to launch and promote new audience-building programs, many oriented toward families. This also includes growing collaboration with the Pocumtuck Valley Memorial Association.

Preservation and Conservation

The second priority area looks internally at the invaluable assets held by Historic Deerfield and includes a range of critical projects. Preservation and restoration of the museum's 55 structures is an ongoing

financial challenge. With the completion of the Barnard Tavern restoration project in 2018, the museum will turn its focus to a major restoration of the Stebbins House—the museum's most visited property—and numerous other important projects. These funds will ensure that the museum's historic buildings can continue to welcome ever-increasing numbers of visitors.

Ways to Give

You may make gifts in several ways:

- Outright contributions of cash or appreciated stock, including multi-year pledges of support
- Bequests and in-kind gifts to the collection

- Gifts providing lifetime income to donors or others the donor names called life-income vehicles, including Charitable Gift Annuities

For more information on giving priorities, methods of giving, and recommended language for bequests gifts, please be in touch with:

Kim Snyder, Associate Director of Development
(413) 775-7178
development@historic-deerfield.org



Historic Deerfield Receives Decorative Arts Trust Curatorial Internship Award

In late 2016, Historic Deerfield received the Decorative Arts Trust Curatorial Internship Award, which provides museums and historical societies with the assistance of an emerging decorative arts professional for a two-year period. The Decorative Arts Trust is a non-profit organization that encourages the study and appreciation of material culture through educational programs, collaborations, and grant funding. They provide grants and support for curatorial internships, scholarly research, conservation of objects, and lecture programs designed to feature emerging scholars in the field.

Dan Sousa has recently joined the staff at Historic Deerfield as the Decorative Arts Trust Curatorial Intern. Over the next two years he will be working with the curatorial staff on collections research and writing – especially in the area of English ceramics, collections management and storage projects, exhibitions and programming, and other projects for the benefit of the museum’s historic houses.

Dan most recently worked as a Researcher for the New England Historic Genealogical Society in Boston, MA. He has also worked for Skinner, Inc. Auctioneers and Appraisers and as an intern with the Boston Furniture Archive Project—a project of the Winterthur Museum. Dan holds a Masters Degree in American History from the University of Massachusetts, Boston, and attended Providence College where he received his Bachelor of Arts in history. When asked about joining the staff at Historic Deerfield, he shared:

“I would like to express my sincere thanks and appreciation to The Decorative Arts Trust and Historic Deerfield for their immense generosity in sponsoring my current position at Historic Deerfield. The opportunity to work closely with Historic Deerfield’s expert curatorial staff will provide me with invaluable professional experience as I embark on a museum career. I look forward not only to assisting the curatorial department with each of its various projects, especially the researching and writing of a new catalogue on English ceramics, but also learning from museum staff members’ wealth of knowledge.”



Decorative Arts Trust Intern Dan Sousa unpacks some newly arrived English ceramics at Historic Deerfield. Photography by Penny Leveritt.



Dan examines a ledger in the library.



Report of the **Director of Finance** and **Assistant Treasurer**

Historic Deerfield's net assets increased \$2.48 million during 2017 and totaled \$63.4 million at year end. Increases were due in part to gifts from generous donors and strong financial markets. Total invested net assets increased five percent over 2016. Operating results were mixed. Museum Operations generated an operating profit of \$368,633 before depreciation expense, the Inn essentially broke even, and the Museum Gift Shop and Bookstore posted a small operating loss.

After 29 years, Innkeepers Jane Howard and Karl Sabo left to pursue professional opportunities overseas and the Deerfield Inn welcomed one of its "alumni" as its new Innkeeper. Steve Pardoe took the helm in

October 2016. Steve is a professionally trained chef with over forty years of experience in the hospitality industry and he was a former Dining Room and Function Manager at the Inn. Alicia Graves, Special Events Manager at the Inn for the past four years, joins Steve as Assistant Innkeeper and Special Events Manager.

Revenues for the Inn increased over the prior year in food, beverage, and function departments, while room revenue experienced a slight decline. Champney's Restaurant and Tavern continued its popular Oyster Wednesday Evenings. The evenings, which are now offered throughout the year, draw a good crowd. Patrons enjoy special pricing, a variety of oysters, and a rotating draft beer selection. Champney's extended its hours on Friday and Saturday evenings to accommodate late arriving guests, which was well received. The Inn has also taken over operation of the Deerfield Lunch Box.

The Lunch Box offers an alternative dining experience for visitors in a picnic atmosphere. Menu offerings include hot dogs, burgers, sandwiches, vegetarian chili, and seasonal soups.

The Museum Gift Shop and Bookstore, under the direction of Tina Harding, continues to generate strong sales in its wholesale and book departments. Wholesale sales, which comprise 50 percent of revenues, increased 11 percent over the previous year. Declines in foot traffic and a lower capture rate contributed to a five percent reduction in non-wholesale store sales. Tina continues to scout for unique inventory items and she and her staff create a welcoming environment for visitors as the shop also offers coffee, tea, and light snacks throughout the day in a light- and music-filled café setting.

Historic Deerfield made several investments in information technology during fiscal year 2017. In April, the museum launched



TAM Retail, a software program designed to process museum admissions, memberships, and merchandise sales. TAM Retail, based in Orland Park, Illinois, is a division of Lode Data Systems, Inc., and is used by over 250 not-for-profits. The software is customizable, easy to use, and supports the use of scanners that help make transactions more efficient. The reporting feature is robust and will provide Historic Deerfield with information in order to analyze sales and visitor information. Champney's Restaurant and Tavern launched a new point-of-sale system in June. InnQuest Point-of-Sale seamlessly integrates with RoomMaster, the Inn's reservation system. The company, established in 1994, serves over 5,500 properties throughout the world. Touch screen capabilities provide staff with the ability to enter and manage reservations, place orders for beverages and meals, and cash out patrons at the end of service using state-of-the-art terminals and credit card readers. Work also continues on a new

telephone system, which will be placed in service during fiscal year 2018.

The Maintenance Department, under the direction of George Holmes, Superintendent of Property Maintenance, and Bill Flynt, Architectural Conservator, ensure the buildings and grounds are well-maintained for our guests. Under their guidance, a number of capital projects were completed or are well underway. Renovations continue on the Barnard Tavern with the expectation that the work will be completed and the building turned over to the curatorial department in spring 2018. The parking lots behind the Deerfield Inn, the Store, and the Deerfield Post Office received a much-needed resurfacing. Siding and sill work on the Wilson Print Shop continues, and work commenced on a new floor for the maintenance shop. The Red Salt Box,

formerly the innkeepers' residence, received a much needed renovation and will be available for rent in fiscal year 2018. Work continued on several other rental units, including upgrades to the Stebbins apartment. The first phase of work on the Channing Blake Footpath was completed. The path was widened from four to six feet to enhance visitor experience and ease of maintenance for our crews. Brown crushed gravel from nearby Sunderland replaced the old TRD topping that washed away during heavy rains. The upper part of the path is being re-routed to provide a straighter run to the street and signage and benches will be moved once the path has been moved.

Deborah B. Kallman, CPA
Director of Finance and Assistant
Treasurer



Statement of Financial Position

At June 30, 2017

Assets

Current Assets

Cash and equivalents	\$ 85,433
Accounts receivable	30,001
Gifts and grants receivable	53,225
Inventories	443,211
Prepaid expenses	59,706

Total Current Assets	\$ 671,576
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Investments, net of loan of \$2,984,562	\$ 28,759,112
Bequest receivable	23,931,446
Property and equipment, net	11,137,788
Beneficial Interests in trusts	\$207,645
Other assets	28,316

Total Assets	\$ 64,735,883
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Liabilities

Current Liabilities

Accounts payable and accrued liabilities	\$ 340,193
Deferred revenue	238,007
Current portion of debt	107,500

Total Current Liabilities	\$ 685,700
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Long term debt	\$ 465,078
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Total Liabilities	\$ 1,150,778
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Net Assets

Unrestricted	\$ 14,582,879
Unrestricted - board designated	400,979
Temporarily restricted	27,202,963
Permanently restricted	21,398,284

Total net assets (deficit)	\$ 63,585,105
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Total liabilities and net assets (deficit)	\$ 64,735,883
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Statement of Activities

July 1, 2016 to June 30, 2017

Revenue, Gains and Other Support

Museum admissions	117,862
Other museum related income	154,106
Academic program income	9,376
Museum store sales	323,873
Deerfield Inn	2,583,610
Rent	160,177
Gifts and grants	1,060,054
Net investment income	1,047,255
Net realized gain (loss) on investments	284,178
Increase (Decrease) in unrealized appreciation on investments	2,306,570
Miscellaneous income	2,408
Change in value of trusts	2,020,419

Total Revenue, Gains and Other Support	\$ 10,069,888
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Expenses and Losses

Museum operations	902,636
Museum education	536,422
Academic programs	118,867
Library	182,645
Special events	45,981
Rental operations	119,664
Properties maintenance	624,842
Administrative and general	976,975
Inn administrative support services	102,229
Development	318,589
Marketing	345,044
Visitor services	28,515
Museum store cost of sales and expense	356,379
Deerfield Inn	2,748,862

Total Expenses and Losses	7,407,650
---------------------------	-----------

Revenue (under) over expenditures and

changes in net assets	\$ 2,662,238
Net assets at beginning of year	61,123,730
Net assets before changes related to collection items not capitalized	63,785,968
Changes in net assets related to collection items not capitalized:	
Deaccessions	99,185
Collection item purchased but not capitalized	(300,048)
Net assets, end of year	\$ 63,585,105

Summary Operating Statements

July 1, 2016 to June 30, 2017

	2014	2015	2016	2017
Income				
Museum Operations	\$ 3,559,087	\$3,666,700	\$ 4,393,290	\$4,389,434
Museum Gift Shop	294,250	321,980	333,751	323,873
Deerfield Inn	2,205,467	2,284,353	2,549,214	2,564,614
Total Operating Income	6,058,804	6,273,033	7,276,255	7,277,921
Expenses				
Museum Operations	\$ 3,611,894	\$ 4,477,848	3,841,459	3,837,801
Museum Gift Shop	282,049	349,306	349,181	344,988
Deerfield Inn	2,105,253	2,286,575	2,493,983	2,558,124
Total Operating Expenses	5,999,196	7,113,729	6,684,623	6,740,913
Operating Profit (Loss) Before Depreciation	59,608	(840,696)	591,632	537,008
Depreciation Expense	584,369	584,889	579,467	594,963
Net Operating Surplus (Deficit)	\$ (524,761)	\$ (1,425,585)	\$12,165	(57,955)

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Asher Benjamin Society

The Asher Benjamin Society, established in 1987, recognizes members making annual gifts at the leadership level to support the full range of Historic Deerfield's preservation, research and education activities. Asher Benjamin (1773-1845) was one of America's most influential architects during the early 19th century. Categories for support are named for Asher Benjamin's three popular pattern books, the first of which was published in nearby Greenfield, Massachusetts, in 1797.

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The members of the Friends of Historic Deerfield support all aspects of museum operations with their unrestricted gifts. Special categories include Library and Bed and Breakfast memberships, which include guest cards that can be used for general admission for library patrons and B&B guests, a Deerfield Descendants affiliate membership, which recognizes Friends who trace their ancestry to Deerfield, and a Corporate Membership program which provides opportunities for local business leaders to support the museum while providing their employees with access to Historic Deerfield's rich collections.

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 11240/Leader
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Adam Smith
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India Dial
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2017 President's Award



Stan Rosenberg and Philip Zea

On Friday, May 5, Historic Deerfield honored Massachusetts Senate President Stan Rosenberg with the museum's President's Award. This award is presented to the individual whose outstanding support and consistent collaboration has helped Historic Deerfield fulfill its mission. In addition, the museum chose Rosenberg to recognize his statewide advocacy for arts and cultural organizations. The award was presented at the museum's annual awards dinner.

"Senator Rosenberg has been a constant advocate for the arts, education, and tourism," Historic Deerfield President Philip Zea said. "His roots in Western Massachusetts are the icing on the cake for those of us west of Worcester!"

Senator Stanley C. Rosenberg was elected 93rd President of the Massachusetts Senate by his colleagues in January,

2015. Throughout his career in public service, he has remained steadfastly committed to Massachusetts values - like supporting working families, protecting our environment, increasing government transparency, and ensuring all students have the opportunity to succeed.

Stan is a 1977 graduate of UMass Amherst, where he earned a B.A. in Community Development & Arts Management. Shortly after graduating, he began his work in public service as an aide to former State Senator and Congressman John Olver.

He was elected to the Massachusetts House in 1987 and then to the Senate in 1991, where he has been entrusted by his colleagues with leadership positions such as Majority Leader and Chair of the Senate Committee on Ways and Means. To his neighbors in the Pioneer Valley, Stan is seen as an accessible reformer and

a pragmatic progressive. Western Mass values like inclusion and equality inform his worldview - Stan was a chief strategist behind a 2000 bill aimed at curtailing racial profiling, and a key leader in the battle on Beacon Hill to preserve the newly-won right of same-sex marriage in 2003.

To his friends and colleagues, Stan possesses a strong moral compass towards what is right. He is a self-proclaimed "workaholic" and can often found attending church suppers and community meetings, enjoying farmers' markets, auctioning pies, and exploring new restaurants. In his spare time he enjoys gardening, reading, traveling, languages, and cooking - especially his "famous" tomato sauce. He lives in Amherst with his spouse Bryon.



Historic Deerfield®
Opening Doorways To The Past.™

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Credits: Images that appear in the Annual Report are by Penny Leveritt, Paul Franz, Laurie Nivison, and Jeromie Whalen.

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