

HISTORIC DEERFIELD FACT SHEET: 2025

Mission Statement: *Historic Deerfield welcomes all to experience one of the best-preserved villages and rural landscapes in North America through dynamic encounters with the stories, cultures, and material worlds of those who have made New England home.*

Vision Statement: *Historic Deerfield will leverage the transformative power of history and the humanities to prompt reflection and appreciation of the individual and community struggles and achievements embodied in its remarkable setting. Utilizing its natural landscape, historic architecture, and extensive collections, it will help visitors make meaningful connections to the past and deepen their understanding of the present.*

Specifically, Historic Deerfield will enhance and expand its offerings to tell new, engaging, and sometimes complicated narratives about New England's histories. It will lift up the stories and voices of the enslaved individuals, immigrants, and Indigenous people who have called Pocumtuck home; delve more deeply into environmental and agricultural history; underscore the role of women in transforming Deerfield; and continue to extend the chronological boundaries of the stories it tells beyond the 18th and early 19th centuries. Historic Deerfield will creatively utilize its 110-acre grounds as an indoor-outdoor museum, providing visitors with an experience that offers moments of revelation, respite, discovery, and delight.

Personnel: 59 full-time and 127 part-time employees, including the staffs of the Deerfield Inn and Museum Store, as well as 114 volunteers. John Davis is the President & C.E.O. Amanda Lange is the Curatorial Department Director. Anne Lanning is the Senior Vice President. Laura Smiarowski is the Vice President, Finance & Administration. Jesse Vanek is the Vice President, Development and Communications.

Beginnings: Historic Deerfield was begun in 1947 by Henry and Helen Geier Flynt. The first museum building, the Ashley House (ca. 1733), was opened to the public in 1948.

Governance: Incorporated in 1952, Historic Deerfield is a 501-c-3, not-for-profit museum chartered by the Commonwealth of Massachusetts. The Board of Trustees is chaired by Joseph P. Gromacki (Chicago, IL). The Officers are; Vice Chair Lynn H. Ball (Washington, D.C.), President John Davis (Deerfield, MA), Treasurer Fraser Bennett Beede (Northampton, MA), Assistant Treasurer Laura A. Smiarowski (Hatfield, MA), Secretary Lynda McCurdy Hotra (Rochester, NY), and Assistant Secretary Betsy W. McKee (Longmeadow, MA). Trustees include; Nancy J. Barnard (Wayland, MA), Anthony Berner (Williamsville, VT), Lawrence C. Caldwell (New Canaan, CT), Courtney Marsh Chapin (Washington, D.C.), Deborah Dearborn (Concord, NH), David De Luca (New York, NY), Heidi Hollomon Flanagan (Dallas, TX), Suzanne L. Flynt (Dummerston, VT), Wesley C. Fredericks, Jr. (New Canaan, CT), J. Ritchie Garrison (Newark, DE), Barbara A. James (Westport, CT), Elise Langan (Bronx, NY), James D. Meltzer (Hancock, NH), Gerald C. Mingin (Burlington, VT), Alice Nash (South Hadley, MA), Lindsay W. Ormsby (Greenwich, CT), Paul C. Peters, Jr. (Dallas, TX), Ellen Snyder-Grenier (Orleans, MA), Sarah E. Thomas (Baltimore, MD), and William P. Veillette (Amherst, NH).

Endowment: \$65.5M (as of 6/30/2024) **Net Assets:** \$84.0M (as of 6/30/2024)

Annual Operating Budget: FY25 \$10.1M

Donations and Membership: *The Friends of Historic Deerfield* supports the museum through annual gifts from individual members. In Fiscal Year 2024, the museum received restricted and unrestricted support from approximately 1,400 individual donors and 75 organizations

Regular Publications: *Magazine HISTORIC DEERFIELD*, *Village Broadside* blog and bonus content in an online Member Portal, and *Calendar*. Historic Deerfield also publishes occasional catalogs of its collections and exhibitions.

Old Deerfield National Historic Landmark 1962: Historic Deerfield is located in The Old Deerfield National Historic Landmark of 1000 acres of active farmland in the valley between the Deerfield and Connecticut Rivers. Staff and Trustees from around the country work with local, regional, and national agencies to preserve the agricultural life in this beautiful village.

Physical Plant and Landscape: 12 museum houses, Flynt Center of Early New England Life (an exhibition and public storage facility), Henry N. Flynt Memorial Libraries, Deerfield Inn and Champney's Restaurant, Museum Store, and 39 other buildings on 110 acres. In all, the Old Deerfield National Historic Landmark counts the survival of 26 eighteenth-century houses, and 14 more that pre-date 1850, on their original sites with related archeology in a village that retains its original scale and town plan from the 1670s.

Museum and Collections: Historic Deerfield interprets 12 houses dating from c1730 to 1872 and stewards one of the top collections of American decorative arts in the country, including more than 32,000 objects made or used in America from 1650 to 1930, with special interest in the history, art, and culture of the Connecticut River Valley and with significant collections of 18th-and 19th-century American furniture; English and Chinese export ceramics; American silver; and American and English textiles and clothing. The Flynt Center of Early New England Life features changing exhibitions as well as the Collections Study Gallery featuring 3200 antiques on view, and a seminar room for workshops and lectures.

Libraries: The Memorial Libraries include the 23,000-volume Henry N. Flynt Library of Historic Deerfield (reference works, manuscripts, microfilm, and newspapers) and the printed books, manuscripts, diaries, ledgers, and related materials of the Pocumtuck Valley Memorial Association Library. The Memorial Libraries represent the most comprehensive collection of materials relating to the history and material culture of Deerfield and the Connecticut River Valley.

Deerfield Inn and Museum Store: Historic Deerfield owns and operates the Deerfield Inn (1884) with its restaurant, *Champney's*, and the Museum Store.

Visitation: *More than 16,000 guests visited the museum or participated in program offerings in 2024. The Deerfield Inn and Champneys Restaurant welcomed nearly 72,000 guests. Thousands more came to walk The Street and to create their own Deerfield experience.*

Annual programming: Historic Deerfield offers a full calendar of events to the traveling and virtual public including museum house tours, self-guided tours, special exhibitions, and 75 annual public programs: History Workshop and weekend family programming, decorative arts workshops and forums, Historic Trades demonstrations, Winter and Summer Lectures Series (free to the public), Summer Fellowship Program for college undergraduates since 1956, Dublin Seminar for New England Folklife, Deerfield/Wellesley Symposium on the History of American Culture, and school and college field trips.

Affiliations: Historic Deerfield is accredited by the American Alliance of Museums. We are also a member since 1986 of Five Colleges, Inc., a consortium of Historic Deerfield, Amherst College, Hampshire College, Mount Holyoke College, Smith College, and the University of Massachusetts at Amherst; as well as several regional chambers of commerce and the New England Museums Association (NEMA).